

**JANUARY 2022** 

# GUIDEBOOK

**CONNECTING BUSINESS WITH NGOS** 



Wroclaw Agglomeration
Development Agency
pl. Solny 14
50-062 Wroclaw Poland
+48 71 78 35 310
araw@araw.pl
araw.pl





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# Introduction



According to the latest Corporate Philanthropy in Central and Eastern Europe report, created by Social Impact Alliance for Central & Eastern Europe, companies on their own conduct time-consuming and expensive due diligence processes on organizations and their programs. There is a lack of good offerings for businesses wanting to engage socially and a lack of space in which to find them easily.

Cooperation with NGOs brings fantastic synergy resulting from the combination of a business perspective and the experience of organizations working directly with local communities. Thanks to the NGOs' knowledge of the societies'needs and challenges, we are able to support them much more effectively and reach out to those in a real need. We also run skill-based volunteer programs, such as 3M Impact, engaging our employees to create projects supporting NGOs. They get a great satisfaction from it, whilst developing their skills.



**Ewa Jaxa-Jankowska**CSR Specialist
3M in Poland

It is necessary to professionalize the social side in contacts with business. There is a need to create standards for cooperation and a platform for dialogue and exchange of experience. An important role can be played by umbrella organizations that understand and can reconcile the expectations of both sides.

Collaboration between sectors, including with non-government organizations, is always beneficial to both sides. The organizations learn to understand the business approach and get an opportunity to look at their activities from a different perspective, while the business develops empathy and sensitivity, and learns about the actual needs of the community and environment, to which it will have to respond. It is a win-win situation, so it is always worth taking advantage of such opportunities to collaborate.

#### Przemysław Przybylski

Head of the Corporate Communication Office Credit Agricole Bank Polska S.A.



### The investor perspective

90%

of investors state that since the COVID-19 pandemic, they have placed more importance on companies' ESG performance when it comes to their investment strategy and decision-making.'

state that a company with a strong ESG program and strong performance will have a significant and direct impact on today's analyst recommendations.

Cooperation with NGOs is not only a brand advantage for the company, it is also an important element of team building and integration. It is nice to observe how employees together engage in new volunteer projects, organize collections or prepare educational materials. The IT industry has a lot to offer in the context of partnership with NGOs, and certainly as ARC Software we will continue to engage in such projects in the coming years.



Mikołaj Stępczak **Head of Business Development** ARC Software

### **Client perspective**

67%

customers believe have companies responsibility to **positively impact** the environment.<sup>2</sup>

50%

plan to follow **sustainability** considerations in the near future as the most important when making choices.2

26%

are willing to pay more for products and services that support sustainability.

- 1. "EY Global Institutional Investor Survey", 2021, surveyed more than 320 senior decision makers from investment institutions around the world;
- 2. EY, "How will ESG performance shape your future", 2020, CFO Special Update webcast series: CFO challenges in effective data management, sustainability;

NGO-business cooperation is not a typical win-win game. The "win" here may not be double, but triple. The winner is, above all, some common good (environment, community - depending on what the project is about), but NGOs also win (funds for activities) and the companies (image added value). If all the pieces of the puzzle fall into place, there is a chance for a longer, really fruitful cooperation.

Maciej Wołodko Journalist www.wroclaw.pl



The EY Global Institution Survey (2021) shows that ESG factors have never been more important than now for both institutional investors and the corporate community. The devastating impact of the COVID-19 pandemic on global economies has provided insight into how climate risk can threaten on an economic and social level and how many institutions are unprepared for serious risks.

Enterprises are increasingly recognizing the potential of cooperation with NGOs. Particularly valuable to them is the opportunity to use the substantive competence of their employees and engage them first in the organization, and then in the implementation of the social objectives of business. As the Wrocław Agglomeration Development Agency, we conduct projects supporting the cooperation in the agglomeration and we are convinced that this document will make it much easier for small and medium-sized Wrocław entrepreneurs to establish collaboration with the third sector, and for corporations to expand their portfolio of CSR-related activities. We are aware that the number of entities operating in the city is limited, but we will continue to make every effort to encourage NGOs to share their offer.



Magdalena Okulowska
President of the Board
Wroclaw Agglomeration Development Agency (ARAW)



#### 70% of NGOs

declare to cooperate in general with other entities.<sup>3</sup>



# 23% of funding

for NGOs comes from commercial/business operations.<sup>4</sup>



#### 13%

of NGOs declare to cooperate with **the** business community.<sup>3</sup>



#### 83%

of NGOs declare that **training is essential**, when it comes to cover their needs.<sup>4</sup>

When we talk about corporate social responsibility, cross-sector collaboration and building strong relationships with the local non-profits is the key. Not only does it serve local communities, but enriches the experience of all parties involved. Above all, projects can be the meeting place of individuals, representing different interests and perspectives, but together creating additional value - the force for good.

#### Joanna Kuryło

HPE Gives Wroclaw Program Manager Hewlett Packard Enterprise Global Business Center

- **3.** "NGOs facing the pandemic. Report 2020" The Klon-Jawor Association;
- 4. "NGOs in Poland 2018 Key Facts", The Klon-Jawor Association;

# Stowarzyszenie Adventure Realms



#### Adventure Realms Association

The association organizes various adventures - educational and recreational. For younger students, we organize art and literary classes, trips and outings, during which they discover new places and acquire interesting skills. In turn, the older ones are supported in the field of professional activity, at the same time getting used to adulthood. We encourage a healthy lifestyle, as well as all initiatives aimed at developing cultural and historical sensitivity. In cooperation with business, the Adventure Realms Association wants to break stereotypes about boring adulthood, proving that it is possible and trying to fulfill your dreams and live with passion - regardless of your position at the start!



Over **300 children** from Lower Silesian orphanages has been supported with activities



For 3 years the organization has been providing care to 5 care and educational institution in Lower Silesia - both children and adolescents.

#### **Organization resources:**

- contactacting and constant cooperation with Lower Silesian orphanages;
- introduction to employee volunteering;
- organizing educational and recreational activities for children and youth at risk of social exclusion (especially from orphanages);





www.adventurerealms.pl



contact@adventurerealms.pl



StowarzyszenieAdventureRealms



@adventure\_realms

#### You can support us by:

- sharing your work/experience/ passion (conducting classes, workshops for children);
- organizational support in the implementation of projects for the charges of the Association;
- employee volunteering;
- material donation (e.g. materials useful for art workshops, sports activities, games);
- financial donation;

# Dolnośląskie Stowarzyszenie Aktywnej Rehabilitacji "ART"



#### Lower Silesian Association of Active Rehabilitation "ART"

The Lower Silesian Association of Active Rehabilitation "ART" has been operating since 2003. It deals with supporting people with experience of mental illness. Most often we help people suffering from schizophrenia, bipolar disorder and endogenous depression. Our work methods are related to art. We use art therapy in the Public Rehabilitation and Artistic Workshop "SALON ART" and in the Community Self-help Home. We organize tourist workshops and our Euforion theater has already prepared 20 premieres. It has performed at national events, but also in hospitals and nursing homes.

We are looking for people who would like to get involved in volunteering at our facilities and meet people who, despite experiencing mental crises, try to actively participate in the healing process. We are looking for **volunteers** who would like to teach group English classes or computer skills. We also need financial support for the theater, especially for travel to events such as screenings.



We can prepare training on how to cope with mental crises. We explain how to seek help in such crises. We can conduct workshops in the field of counteracting professional burnout with the help of art therapy. We are open to participation of talented people in theater workshops.

We are hoping for interest from IT companies, private universities and companies from the medical industry.



www.dolsarart.org.pl







# Fundacja Bajkowy Świat



#### Fairytale World Foundation

We invite you to join us in creating a new quality of life. A life of lightness.



It sounds high-flown - perhaps strangely for our times - but research shows how important for health, work efficiency, building good and lasting relationships, experiencing subjectively good quality of life, is how we perceive the surrounding reality and what we think about ourselves, our life and others.

The innovation of **therapeutic/psychotherapeutic techniques**, the combination of science, specialized equipment, with spirituality accelerates the processes of healing and standing in one's own strength.

As part of the Fairy Tale World Foundation we wish to create a place that heals the soul and body. Full of colors, scents, music, the space will attract people looking for an alternative to classical treatment.





fundacjabajkowyswiat.org



agata.pacholska@wp.pl

## Fundacja Bezpieczne Ryzyko



#### The Secure Risk Foundation

We are a foundation that runs **mindfulness workshops for children and young people**. Our classes are aimed primarily at children from dysfunctional families, affected by violence and addictions.

Thanks to mindfulness exercises, the level of impulsive behavior decreases, as well as the level of aggression and drugs. Children have increased concentration, are better able to cope with stress, and are less likely to suffer from depression and anxiety attacks.

(Raes, Griffth, Van der Grucht & Williams, 2013)

Additionally, we provide **psychological support** to clients struggling with suicidal thoughts, rejection, loneliness and social exclusion. We conduct free classes in municipal institutions, community centers, support institutions and children's homes. We cooperate with probation officers and family assistants. We create a place where in a friendly atmosphere children can meet, talk and share their emotions. **We carefully build a better reality.** 



www.bezpieczneryzyko.org









#### **DKMS**

**DKMS Foundation is an international non-profit organization** dedicated to the fight against blood cancers and other diseases of the hematopoietic system. Our mission is to find a donor for every patient in the world in need of bone marrow stem cell transplantation.

1 700 000 potential donors registered in Poland for over 11 years.

#### Why is working with us worth your while?

# Benefits for the Marketing and PR Departments

- joining DKMS Foundation's partners at www.dkms.pl/partnerzy;
- being able to use the logo of an international, transparent foundation that saves the lives of patients all over the world;
- information about joint initiatives on DKMS Foundation's LinkedIn profile,
- invitations to periodic meetings with other partners of DKMS Foundation;
- press releases on the actions taken together;

#### **Benefits for the HR Department**

- comprehensive yet simple employee volunteer programme that can be implemented at any company;
- support from DKMS Foundation's coordinator for volunteers at your company, at every stage;
- loyalty of employees, who are given an opportunity to develop and act towards noble causes with the support of their employer;

#### **Benefits for the Finance Department**

- ready-made, simple financial support agreements: a cash donation agreement or a VAT invoice based on a sponsor agreement;
- being able to deduct the donations from the tax base (article 26 para. 1 point 9 of the Personal Income Tax Act);
- legal advice on issues related to taxes and deductions;





www.dkms.pl



marek.makowski@dkms.pl

# Dolnośląska Federacja Organizacji Pozarządowych



Lower Silesian Federation of Non-Governmental Organizations

We are professionals focused on building relations. We manage social projects, organize and animate local communities, NGOs and volunteers.



Our network represents over **240 NGOs** which know their communities, their goals and needs – and we are growing constantly.

A great example of our networking ability in a local field is the Koalicja Oławska, which actively makes different groups work together towards certain goals. Our Local Activity Centre, which also functions as a Cultural Centre and a Civic Dialogue Centre, Centrum na Przedmieściu in Przedmieście Oławskie puts all of that into physical action. It is a modern open space, located near the city centre with multiple areas among which there is one actively used by the theatre Fundacja Teatr Układ Formalny. Further they are used for activities and events hosted by locals and much more. The people with whom we work trust us, so we can offer your organisation help with diagnosing the needs of the local community, writing and actually achieving a long term concept for working with them. We are skilled in a broad spectrum of fields.

The team uses these skills in the needed combinations, fitting each project. It is open, flexible, well coordinated and can interact in multiple languages. Our team is offering you an **open exchange of knowledge and experience**. We will gladly share all our resources with you. We invite you and your team to combine them with us, so we can all benefit from it.



www.dfop.org.pl



dfop@dfop.org.pl



Dolnośląska Federacja Organizacji Pozarządowych @centrumnaprzedmiesciu





## Edukacja Krytyczna

#### Critical Education

The Critical Education Association apart from running several educational and cultural activities supports **35 young people** who face challenges such as alcohol, neglect and poverty both - at school and in the neighborhood. Some of them have migrant experience and other special needs. We run a center for them, where everyday we cook together, repair furniture and bicycles, and take care of our garden. We cherish friendship and change the world together.

#### Feel welcome to join us, by:



- providing monthly meals for the child, cost: PLN 120;
- organizing an action for children in your company;
- volunteering with us;



- visiting us meeting an interesting person always opens up horizons;
- creating a communication strategy and social campaigns with us;



- organizing collections of equipment, clothes, chemicals, etc. for our kids;
- organizing a charity event! Show (also fire) will be done by our children's circus group;



• becoming a "family" for a specific child! The cost of providing full care is PLN 1,200 per month;









### Fundacja EMMA



#### **EMMA** Foundation

Our message is "Education has the activation power".

2014

#### founded in Kraków

2018

#### started activity in Wroclaw

At the moment, our Foundation **cooperates with two centres of activity** in Wroclaw. We also work with the seniors in **senior clubs** and with the teenagers in the teen club, with the children organize our yearly cycle of workshops "The summer adventure with EMMA". The foundation also runs an **innovation-based activity**. We develop and implement solutions in the fields of social participation, enhancing the quality of life of elderly people and education in a broad sense. On our account we have projects funded from the Ministry of Family and Social Policy from the ASOS Programme and from the New Civil Initiatives Fund NEWCIF for 2021-2030. Moreover, the foundation also raises its funds from other sources, coming from the City of Wrocław and outside. We operate in the fields of **social activation**, **participation**, **creative and innovative social problem solving** (Design Thinking method).

#### What we offer

We will engage your employees in social activities, as animators, participants and recipients of our events. We will help you create innovative solutions to your problems with the Design Thinking method. We can organize animations, workshops, integration meetings, both for the families and for the business. We are good at arts and crafts, DIY, zero waste cooking, house plants keeping, capsule wardrobe, talks in the circle, teaching the children robotics, sonic massages with the gongs and many others. In our resources we have people passionate about these things, as well as professionals of various fields. May it be the family workshops at your place or the icebreaker during your conference, we stay open to the cooperation.

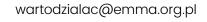
#### What we need

We are looking for the support based on the **employee volunteering** in terms of content marketing building, social media strategy, looking after our public image and public relations, substantive and graphic coherence of our communication.



www.emma.org.pl









## Fundacja na Rzecz Studiów Europejskich

#### Foundation for European Studies

Foundation for European Studies (FEPS) combines scientific knowledge with social practice. We particularly specialize in social consultations, which are a form of dialogue between the authorities and citizens. Consultations allow us to learn about the needs (and concerns) of residents and to discuss the legal framework of the undertaken projects.

As FEPS, we carry out consultations in large agglomerations and small municipalities. We do it from A to Z: we plan, promote, conduct and prepare reports. We consult both social topics, as well as complex planning documents. Our team consists of experienced facilitators, researchers and communication specialists. We work with different stakeholder groups: local government officials, social activists and academics.



We will be happy to help you consult a project with a local community, effectively develop cooperation with local authorities and support you in building a dialogue.

We know how to listen and make good decisions - contact us.





www.feps.pl



feps@feps.pl

# Fundacja Hearty

#### **Hearty Foundation**



The Hearty Foundation helps children and adolescents at risk of social and professional exclusion. We work with orphanages, community centers, and schools from all over Poland. By moving to the Internet, we expanded the range of training, enabling young people from all over the country to participate in our programs.

Thanks to technology, we implement education without borders. Thus, we want to ensure the education of the future and access to the labor market for every young person. Today, we enable the acquisition of tomorrow's competencies by **designing and running educational programs together with business**. We connect our pupils directly with people from the business world who, by sharing their knowledge, give these young people the power of agency and increase their chances of finding a job in the professions of tomorrow. Education of the future is a new opportunity to implement corporate social responsibility. It is an opportunity to be part of reducing the social and professional exclusion of young people. By implementing projects with us, you not only help but also benefit - joint activities strengthen relationships among employees and the local community, **building a positive image of the company** which is participating in creating a better future. Your skilled employees can, like our volunteers, not only transfer the competencies of the future, such as digital, soft skills, foreign languages, etc. Most importantly, they can become part of a Hearty community that supports and maintains solid relationships. Thanks to this, you can **give your employees the experiences** they need!

Build with us a **culture of openness**, **appreciation**, **and knowledge transfer**, let your business become something more! The Foundation is constantly open to new projects that can change the world of young people dreaming of a better future for the better.

Let's create and implement them together!



www.heartyfoundation.com





# B

### **Komitet Ochrony Praw Dziecka**

#### Committee for the Protection of Children's Rights

Our mission is to protect the rights and interests of children by building **local child and family support** and counteracting child abuse and its consequences. We offer our assistance to children and youth who have experienced neglect, improper care, emotional or physical abuse.

We are an industry leader in strengthening parenting competences and protecting the rights of children and youth: We are one of the few organizations to take action to protect a child's emotional bond with both parents when they separate. We offer psycho-pedagogical, mediation and legal assistance.

In 2010 our association was awarded 1st place in the competition of the Association of Polish Cities "Cooperation of Local Government Units with Non-Governmental Organizations". In 2013, we won 1st place in the MEN competition "Open School" for the implementation of the project "Child is a miracle - ideas of Janusz Korczak in the consciousness of children and adults".

#### We offer:

- promotion of the company in all our media coverage;
- a written thank you to the CEO;
- invitation to participate in our specialized trainings on, e.g., communication and conflict resolution;
- opportunity for social involvement of the company in valuable projects aimed at children and young people;





www.kopd.poznan.pl



sekretariat@kopd.poznan.pl

#### Needs in 2022:

- support in modernizing our presence and message in social media (modernization of the website, assistance in reaching out to business, increasing presence in social media, etc.) - investment value of approx.
   5,000 PLN;
- all kinds of equipment to refresh rooms for work with children and youth (furniture - sofas, cabinets, toys; paint) ca. PLN 5,000;
- coffee, tea, cleaning products ca. PLN 2,000;
- patrons financing organization of next workshops, trainings for parents, youth order according to the needs and wishes of the company -ca. PLN 10,000 for one program (a list of possible program topics can be downloaded from our website);

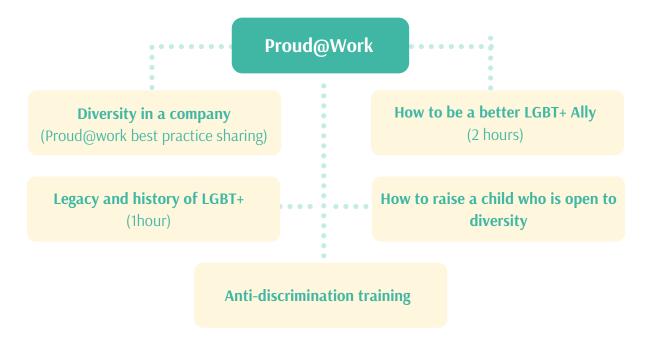
### Kultura Równości



#### The Culture of Equality

The Culture of Equality association works on behalf of LGBT+ people in Wroclaw and the region. It is an organizer of the Wroclaw Equality March, runs the LGBT+ Centre Wrocław and carries out educational, cultural and integration activities. It offers psychological and legal help to non-heteronormative people and their relatives.

The Culture of Equality runs the **Proud@Work** initiative which associates many companies in Wroclaw. It runs workshops and trainings on the following topics:



The association is open to various forms of cooperation. Feel free to contact us!





## Fundacja Manus

#### Manus Foundation

A long, long time ago, in the mid-1990s to be precise, the Manus Foundation was established on the initiative of the Wrocław University of Science and Technology Student Government. Since then, the profile of our activity has changed and evolved many times, but the main goal is still the same - to support student activity. Today, the Foundation is a place that integrates the academic community. We organise events, support financially and substantively, account for, promote entrepreneurship and activate. We support the persistent in realizing their dreams.

Students of Wroclaw University of Science and Technology carry out ambitious and innovative projects. They build, construct and aim really high. They conduct **scientific**, **cultural and social activities**. We invite you to cooperate with them and encourage you to support their exceptional initiatives.

#### **Our projects**



We help scientific circles, cultural agencies and student organisations to achieve their goals. We look for external sources of funding, we represent, support organisationally, logistically and in terms of content. We take care of formalities and settlements, we promote and cooperate.

We activate students professionally! Together with the Career Services of Wroclaw University of Science and Technology we organise twice a year Academic Job Fairs. The last, virtual one, was attended by over 60 employers. Our event is full of inspiring meetings and the most attractive job, internship and apprenticeship offers.







www.manus.pl



fundacja@manus.pl



fundacjaMANUS



@fundacja\_manus

# ORION Organizacja Społeczna



#### **ORION Social Organization**

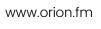
Main mission of ORION Social Organization is social education on topics important in the modern world, such as violence, ecology, depression or inequality. The Foundation protects the acoustic heritage by creating a multimedia base made in binaural technique (ASMR).

The strongest feature of the foundation is its **website**, which was visited around **1 milion times in 2020** thanks to regularly published materials on social education. The Foundation is also developing a **Youtube channel** with educational materials on multiculturalism, culture and art, as well as a multimedia database on preserving Poland's acoustic heritage.



The Foundation is open to cooperation with business representatives, thanks to which it will be able to increase the reach and effects of **social education**, with particular emphasis on actions against emotional abuse of children, ecological education combined with the development of a database of natural media relevant during pandemic times.







# Fundacja Polska górom!



#### Poland for the Mountains! Foundation

The mission of Poland for the Mountains! Foundation is **the promotion of active mountain and sightseeing tourism.** We design thematic field games for children and teenagers, create ecological social campaigns, and organize sightseeing trips and mountain excursions. We integrate a community of people who, just like us, love mountains and want to do something good for them.



Our flagship project is **the application**, which helps to keep the environment free from garbage. How is it working? A tourist on the trail finds rubbish, picks it up and takes a photo of it. The application indicates places at the edge of the forest where this garbage can be thrown away. After throwing away the rubbish at the indicated points, the user receives points that can be exchanged with the project partners for prizes - sports gadgets or discounts.

We are looking for a **Partner** who will invest in the development of the application. We offer a ready-made tool with great promotional potential and CSR ready for multiplication and implementation in various areas.





www.polskagorom.pl



kontakt@polskagorom.pl

# Przystanek Rodzina

#### The Family Stop



The Foundation was established by a group of foster parents in 2014. The mission of the foundation is to help children who are in the foster care system and their families, by providing support in their current needs and everyday matters, as well as aiding in their development.

#### As part of our activities, we offer daily support to children and families in foster care:

- We organize and co-finance medical care and necessary diagnostic, rehabilitation and therapeutic support;
- We help with children's **education** through tutoring and childcare;
- We organize and co-finance free time for children, including summer and winter holidays (we collect targeted donations and 1% as part of the Give Holidays to Children campaign);
- We support children's interests and talents by organizing scholarships and dedicated projects and workshops;
- We organize transportation for children, which includes trips to doctors, therapy, and meetings with their biological parents;
- We organize various events for children and families, which we integrate with each other. These include Santa Claus games, trainings, workshops for children and foster families separately, joint outings, trips and hikes in the mountains;
- We help families prepare applications and formal and legal letters or seek legal **assistance** whenever necessary;

We have a successful track record of with enterprises cooperating based Wroclaw who donate their time and money to provide a better future for all children. As a result of their generosity, these organizations find that they enjoy increased brand recognition, a positive image within local communities and increased employee engagement.







# Fundacja Przyszłość Pokoleń

#### **Future Generations Foundation**

The mission of the Foundation is to build a strong, well-organized society, and thus make Poland a better country to live in for future generations. We established the Foundation in order to propose and implement specific solutions in cooperation with leading representatives of business, science, and politics.

#### Our activity focuses on two levels:



1) analytical and expert, within which the Foundation provides intellectual support by preparing analyzes and reports;



2) socio-educational, through which the Foundation and its volunteers directly reach the interested circles - in particular through training and materials disseminating knowledge on socially important topics;

The Foundation implements projects in the field of **training and legal assistance** addressed to people of retirement age, conducts open meetings and debates on particularly important topics, and participates in initiatives promoting patriotic attitudes.









# Regionalne Centrum Wspierania Inicjatyw Pozarządowych



#### Regional Centre of Support to Non-Governmental Initiatives

The Regional Centre of Support to Non-Governmental Initiatives has been active for over 20 years in Wrocław, Wałbrzych, Jelenia Góra and Lower Silesia. We work for NGOs, social cooperatives and individuals seeking to start up non-governmental organizations. We support grassroots initiatives and social economic development, including employment of people at risk of socio-economic exclusion, being an animator of social change.

We understand the busy going environment of corporations who first of all concentrate on business goals and who, despite the good will, do not dispose of enough time and recognition of the third sector to effectively manage and support CSR projects by building their own relationships with many NGOs. Regional Centre offers to be the missing and managing link.

#### We help companies realize their interests in the local community by:

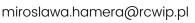
- sharing expertise in designing CSR projects;
- involving expertises to diagnose social needs that CSR projects would aim to resolve;
- providing the network of reliable NGOs;
- managing or supporting corporate management of CSR projects;
- managing re-granting programs;
- and more;





www.rcwip.pl







# Tratwa / Czasoprzestrzeń



#### Tratwa / Time-space

"Czasoprzestrzeń" is **Center for Academic Culture and Local Initiatives** run by the Tratwa. Our mission is to **support the author's culture**, young, often alternative to mainstream, created in Wroclaw. For this purpose we are changing the old tram depot Dabie **into a meeting place** for artists and the local community. A place where they can create, play concerts, shows and performances, make exhibitions, take part in workshops and meetings. Our grounds include two streetcar halls, a professionally equipped music club, two rehearsal rooms, a workshop room and a community garden with a stage container.



events organised since 2017



65,000

participants in 2021

We encourage you to be **a patron** of a series of concerts of young artists from Wroclaw, organized in our space, in a professionally equipped music club.

#### **Expectations towards business**

- financial support in organizing the cycle of concerts;
- financing the salaries of musicians and sound engineers;
- support in creating professional promotional campaigns;

#### **Our resources**

- committed and professional team including sound, stage light producers and photographers;
- a recognizable brand associated with free time, slow life and openness.
- fanpage Czasoprzestrzeń with 15 thousand followers;
- two streetcar halls, 1800 square meters each and a music club, 200 square meters;
- information about our events regularly appears in local press - Gazeta Wyborcza, WrocLife, Radio Eska, Radio Wrocław and many more;
- support of the Municipality of Wroclaw;





www.czasoprzestrzen.org



ajakielaszek@tratwa.org

## **Uniwersytet Dzieci**



#### Children's University Foundation

**Established in 2007**, Children's University Foundation's mission is to foster children's intellectual potential to enable them to understand how to act in the world by following their talents, knowledge and possibilities.

We believe that **learning through experience** is the most effective. By putting emphasis on developing children's key competences, such as critical thinking, communication and problem solving, we prepare them for a better start in the future.

#### Our two main projects are:



Children's University – Saturday workshops and lectures for children and Children's University in the Classroom for primary schools. We provide teachers with almost 400 free lesson plans at: www.wklasie.uniwersytetdzieci.pl (over

100,000 users).



Every year, about 140,000 students from all over Poland develop future skills during educational projects with engaging lessons. The program exists thanks to the support of our partners and donors. By helping us create valuable educational materials for students, the company has an impact on the education of its future employees.

A better future for children is a better future for the whole world!



www.uniwersytetdzieci.pl



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# Fundacja Wrocławskie Hospicjum Dla Dzieci

#### Children's Hospice Foundation in Wroclaw

Our wards are children, teenagers and young adults up to the age of 26 after oncological treatment, with genetic or neurological diseases, after the accidents or medical errors. As a homecare hospice we want **to take care** of children at the place which is the most familiar for them, **at their homes**. It is very important that the child can spend the last days of life surrounded by loving family, among its toys and in the place that it knows so well.

Children's Hospice Foundation in Wroclaw is the first homecare hospice for terminally and chronically ill children at the Lower Silesia district established in 2007 year. At this moment we provide various levels of support for 247 of them.

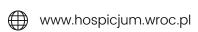
Statutory objectives of the Foundation is **to implement palliative care** for terminally and chronically ill children. We realize these goal as well as we can by **providing doctors**, **nurses and physiotherapists**, by **providing psychological**, **spiritual and social care**, **delivering medicines and medical equipment.** We have also **the perinatal hospice** where we take care of the unborn and ill child and the whole family as well. Conducting corporate and family **volunteering and educational activities** at schools of the Lower Silesia district we can give more help for the families. Our support does not end with the death of the child: with our professional psychologists we conduct the **Support Group** for bereaved Families. In Wroclaw we build **Respite Care Home** where we will be able to provide free, temporary healthcare for both very ill and disabled kids and teens.

We connect people of good will around our hospice. Ambassadors like Kinga Preis, Katarzyna Stoparczyk, Radosław Bielecki, Wojciech Mecwaldowski, Sebastian Stankiewicz, Michal Sadowski, Pawel Randa, donors, taxpayers donating 1% support us financially, our and corporate volunteers. We invite to our Foundation those who need help and those who want to help. Let's be for ourselves and together build the Respite Care Home.









## Wrocławski Klub Koszykówki



#### Wrocław Basketball Club

Wrocław Basketball Club is **the biggest youth basketball club in Poland.** Currently there is around **1000 kids** training basketball in WKK. We had plenty of success in youth basketball, winning **20 Polish championship medals**. WKK is looking for a company which would love to join the Family, because the club, year by year, has bigger financial needs.



#### **Know-how and Actions**

- organizing tournaments for young players;
- cooperation with Panthers Wrocław and creating a newspaper;
- creating sports classes in Wrocław's schools;



#### **Our Goals**

- increasing number of kids in the club,
- cooperation with the City;
- playing in international tournaments and organizing them;
- playing for the youth championships every year;

#### **Expectations towards Business Companies**

We want the potential company to be a **partner of the club**, not just a sponsor. By this, we mean presenting postulates regarding the direction and shape of the development of the club.



# Sources

- 1. Corporate Philanthropy in Central and Eastern Europe, 2021
- 2. <u>EY Global Institutional Investor Survey, 2021</u>
- EY, "How will ESG performance shape your future," 2020
  3. CFO Special Update webcast series: CFO challenges in effective data management, sustainability
- 4. "NGOs facing the pandemic. Report 2020"
  The Klon-Jawor Association
- 5. "NGOs in Poland 2018 Key Facts"
  The Klon-Jawor Association





Wroclaw Agglomeration Development Agency
pl. Solny 14
50-062 Wroclaw Poland
+48 71 78 35 310
araw@araw.pl
araw.pl